

## Appointment of “Lead - Corporate Social Responsibility”

AFC India Ltd. (formerly Agricultural Finance Corporation Ltd.), is a National level premier multi-disciplinary development organization providing consulting, advisory and implementation support for agriculture, rural development and other strategic socio-economic sectors in India. Established way back in the year 1968, AFC is wholly owned by NABARD, Commercial Banks and EXIM Bank. AFC is a deemed Government organization and its accounts are audited by the Comptroller and Auditor General of India (CAG).

AFC provides a wide range of services such as identification of potential projects for promoting development in different sub-sectors, conducting pre-feasibility/scoping studies, baseline studies, potential surveys, formulation & appraisal of projects, techno-economic project appraisals, monitoring & evaluation, impact assessment, needs assessment, socio-economic studies etc. Of late, AFC has diversified into large scale grassroots level project implementation in areas such as organic farming, agriculture extension, agri-business development, watershed development, forestry, climate change, rural livelihood promotion, education, health & nutrition, training & capacity building, skilling and financial literacy.

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AFC invites applications for appointment to the post of “**Lead-Corporate Social Responsibility**” for Business Promotion and Development Vertical at its Office in New Delhi.

Designation	Lead - Corporate Social Responsibility
<b>Eligibility Criteria</b>	<ul style="list-style-type: none"> <li>• Post Graduate in Rural Development/Rural Management/Social Work/Social Science/Development Studies from an institution of repute</li> <li>• Experience of working in CSR activities of large Corporate Foundations/Companies</li> <li>• Has developed effective relationships with partners and explored new areas to scale-up existing activities and researched new opportunities</li> <li>• Strong network of existing non-profit donors</li> <li>• Deep understanding of Indian donor mindset - individual, HNWI, or corporate</li> <li>• Proficiency in computer operations including MS Office, Power Point, Excel, Google Docs</li> <li>• Proficiency in English and good command over oral &amp; written Communication</li> <li>• Good analytical skills and a strong attention to detail</li> </ul>
<b>Job Description</b>	<ul style="list-style-type: none"> <li>• Define and develop the strategies which underpin AFC’s CSR objectives</li> <li>• Conduct research, come up with ideas, develop policies, create detailed plans, build relationships with partner organizations</li> <li>• Implement and coordinate a range of activities and initiatives which are designed to have a positive impact on the environment and local communities</li> <li>• Research and analytics to identify private sector entities that can help achieve AFC’s strategic objectives</li> </ul>

	<ul style="list-style-type: none"> <li>• Gather and analyse information about fundraising trends, regulations, and practices</li> <li>• Keep abreast of private sector corporate social responsibility (CSR) movements</li> <li>• Compile and maintain a database of international and local donor organizations (international foundations, bilateral and multilateral agencies and private corporations offering donations)</li> <li>• Tracking of Tenders/EOIs/ RFPs from print media and different online websites</li> <li>• Regularly monitor donor websites and identify and inform donor opportunities matching the strategic mission of AFC</li> <li>• Assist in writing concept notes, project ideas and project proposals and ensure their timely submission</li> <li>• Undertake independent research in finding alternative resources for long-term sustainability of the organization</li> <li>• To formulate and execute proactive CSR strategy for the clients</li> <li>• Assist in developing business plans to generate resources under AFC's CSR vertical theme</li> <li>• Undertake online research and build contacts with potential individual donors and raise funds for the activities of the organization.</li> <li>• Maintain relationships with existing donors and respond to their requests regularly and keep updating them about the work of the organization</li> <li>• Improve and develop communications material for the organization such as brochure, website, annual report, etc.</li> <li>• Organize or provide assistance in organizing any fundraising events for the organization</li> <li>• Suggest other innovative ideas for effective resource mobilization.</li> <li>• Other related works</li> </ul>
<b>Experience</b>	5-7 years
<b>Remuneration</b>	Remuneration will be commensurate with experience and skill set and would be comparable to the best in the industry
<b>Posting</b>	AFC Northern Regional Office, New Delhi
<b>Contact person</b>	Ms. Mamta Sahal
<b>Designation</b>	Chief Financial Officer & Head (Administration)
<b>Tel. No.</b>	022-22028924
<b>How To Apply</b>	Application along with CV's may be sent by e-mail with the subject "Application for the post of <b>"Lead-Corporate Social Responsibility" Executive"</b> to <a href="mailto:afcindia.hr@gmail.com">afcindia.hr@gmail.com</a>