

AFC selected as M&E Agency for World Bank funded CHIRAAG project in Chhattisgarh

AFC India (*Formerly Agricultural Finance Corporation*) takes pride in announcing its selection for monitoring and evaluation of **the prestigious World Bank funded project titled “Chhattisgarh Inclusive Rural and Accelerated Agricultural Growth (CHIRAAG)” implemented by the Department of Agriculture, Government of Chhattisgarh.** The project interventions are being implemented in select 25 tribal dominated blocks covering 14 districts in Chhattisgarh. The duration of the project is five years.

CHIRAAG project is a multi-sectoral initiative built on developing strategies to spur the growth of rural economy through the development of agriculture and rural-based enterprises, creating job opportunities and increasing rural consumption pattern. The project aims at improving income opportunities and the availability of nutritious foods in the targeted households of the tribal dominated areas in Chhattisgarh

The **scope of work includes** development of M&E framework, undertaking project baseline to review project implementation and measuring alignment of outcomes & impacts aligned to the project development objectives.

CHIRAAG being a cross-cutting multi-faceted project, M&E is the most critical & challenging project management tools associated with tracking multiple activities and carrying out assessments for corrective courses of action across the project period.

AFC ensures utmost efficiency and provision of quality services to its clients by associating with niche domain experts with cutting-edge capabilities as implementing partners for various projects across India and abroad. ***Insight Development Consulting Group (IDCG) is its Associate Partner*** for this project. The organization has worked in verticals such as agriculture and allied activities, community development, livelihoods, etc.